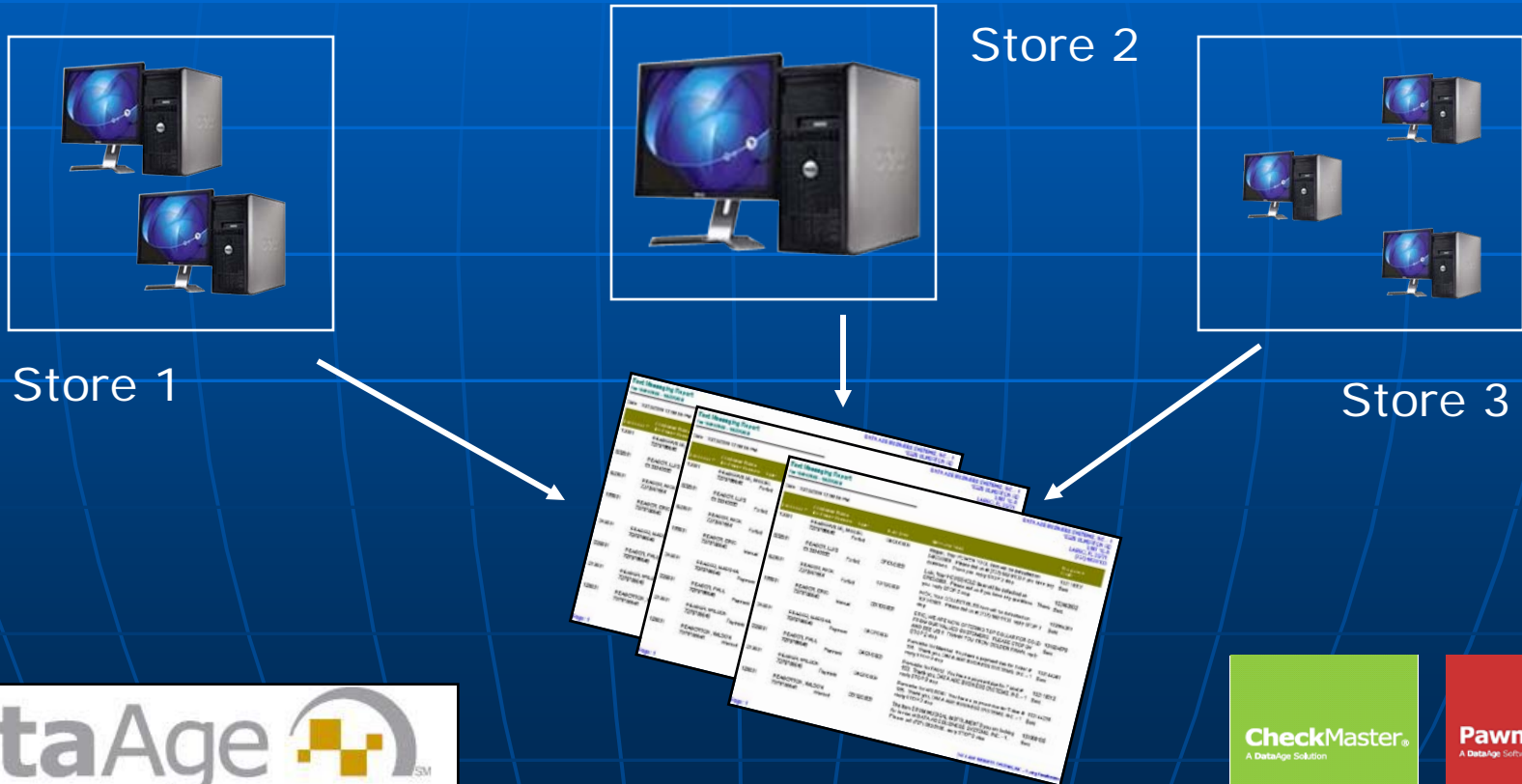


KeyDX

Key Data Exchange

What is KeyDX?

KeyDX is data center software program designed to provide access to reports and customer information contained in PawnMaster and CheckMaster multi-store enterprises.



KeyDX

Key Data Exchange

What is KeyDX?

KeyDX can also be accessed from SmartPhones, iPads, or any Internet browser program.



KeyDX

Key Data Exchange

How do you use KeyDX?

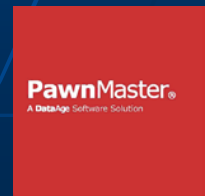
The System Administrator for KeyDX oversees the assignment of Users, Roles, and Groups so that access is limited and dependant on permission statuses established within each enterprise.

KeyDX is organized in a system of Users, Roles, and Groups.

Each User is assigned a Role.

Users are assigned to Groups.

Groups are comprised of stores (individual or groups).



KeyDX

Key Data Exchange

How do you use KeyDX?

ROLES are assigned to Users to define their access to store information. This is enterprise-specific and assigned by the System Administrator. For example...

OWNER = Access to all information.

MANAGER = Access to all information except certain Accounting and Management Reports.

AUDITOR = Access to no reports but permitted to see customer information and pawn audit information.

ROLE means Information Access Level.

KeyDX

Key Data Exchange

How do you use KeyDX?

GROUPS are combinations of store locations, either individual or more than one. For example...

GROUP 1 = 30 stores in the Southwest region.

GROUP 2 = 12 stores in Texas.

GROUP 3 = 2 stores in Bell County, Texas.

**GROUP
means
Store
Locations.**

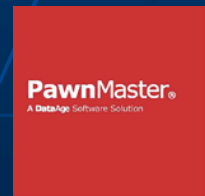
KeyDX

Key Data Exchange

Multi-store owners and management rely on key performance indicators found in dashboard reporting and snapshots of what is happening with their business daily. But, when the Internet connections are unavailable, so is the information. Until now!



Data Age addresses this technical weakness with our new data center solution called KeyDX. Businesses can protect operations with software installed locally, a central repository from which to access data, compiled metrics, performance intelligence, and a sound decision-support services platform.



KeyDX

Key Data Exchange

KeyDX operates locally and when the Internet becomes available again, KeyDX automatically refreshes the repository to make sure Users can see their entire operation – whether they wish to see nationwide results, regional results, a district, or just a couple of stores.

Users can perform customer look-ups across stores, share inventory data and have the freedom to do so from anywhere in the world, using alternative technology like smart phones and tablet PCs.

