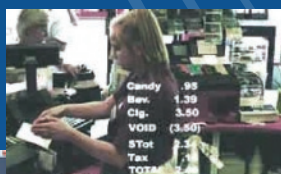


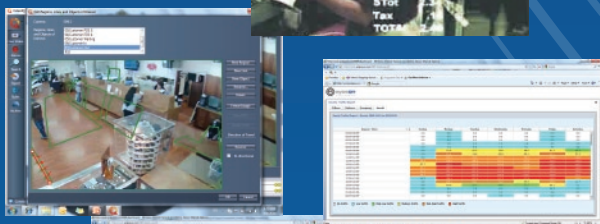
## Pawnbrokers Solutions

Each business day brings hundreds of customers through your doors. Some buy, some pawn, some just come in to make a payment, but all leave with the impression that your store and staff have made. Eyeson helps you get more business out of your client base by elevating your customers' experience...

In the security industry, nobody knows pawnshops operations better than Eyeson, and our customers are the first ones to say it. Eyeson is a complete business intelligence solution for pawnbrokers of all sizes. Our technology has helped pawnshop operators all over the world to perform better, dramatically improving their sales and customer service, while reducing their losses. We leverage the use of your current surveillance infrastructure by converting it into a proactive management tool designed to make your pawnshop more money and help you keep it.

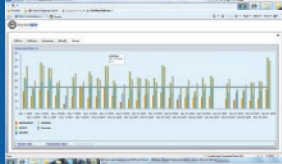


- High resolution surveillance with POS transaction text overlay delivers unsurpassed Loss Prevention



- Store and department traffic reports and notifications

- Operations, loss prevention, and staff management with real time Eyeson Messages.

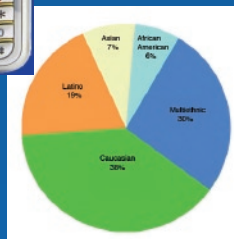


Time	Count	Count	Count
10:00	10	15	20
10:15	12	18	22
10:30	15	20	25
10:45	18	22	28
11:00	20	25	30
11:15	22	28	32
11:30	25	30	35
11:45	28	32	38
12:00	30	35	40
12:15	32	38	42
12:30	35	40	45
12:45	38	42	48
13:00	40	45	50
13:15	42	48	52
13:30	45	50	55
13:45	48	52	58
14:00	50	55	60
14:15	52	58	62
14:30	55	60	65
14:45	58	62	68
15:00	60	65	70
15:15	62	68	72
15:30	65	70	75
15:45	68	72	78
16:00	70	75	80
16:15	72	78	82
16:30	75	80	85
16:45	78	82	88
17:00	80	85	90
17:15	82	88	92
17:30	85	90	95
17:45	88	92	98
18:00	90	95	100



- Ghost transaction and unattended customer detection.

- Customer service timing at the loan and check cashing counters.

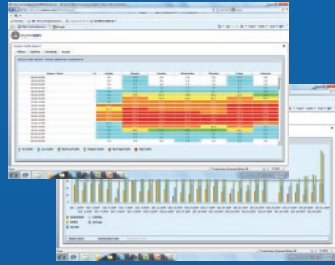
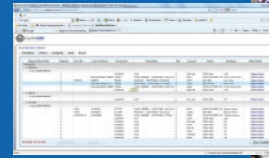


- Demographics, customer behavior, and customer service quality studies.

“Seeing the action behind the numbers is one click away...”

## High Resolution Surveillance with POS Integration Software.

Every loan, redeem, sale, buy, discount, layaway and more is linked with a video clip and may be instantly recalled for review. Suspicious transactions are notified to management in real time via email and SMS. LP personnel are able to take immediate action by verifying the footage of the suspicious transaction locally or remotely.



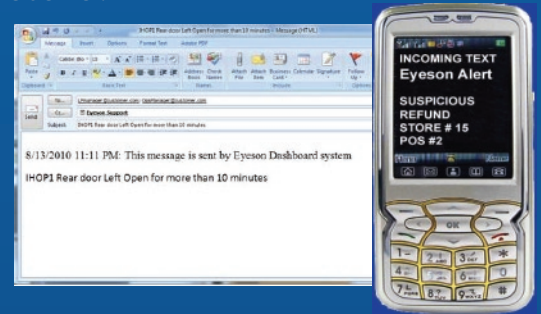
## Video Analytics with Traffic Analysis displayed on Dashboard – Business Intelligence is a click away.

Conversion rates, average traffic, hot spots, and many more KPIs are displayed in a graphical dashboard interface and updated frequently, so that management may have a constant pulse of their operations, as well as derive accurate analysis of the effectiveness of merchandising, marketing campaigns, staffing, and store location. Historical data is also available so that current performance is compared to previous periods, giving management a real sense of what the current numbers represent.

## Operations Management with Real Time Eyeson Messages

Eyeson software behaves as a virtual manager, collecting data from your pawnshop traffic, transactions, staff, and business devices such as scales, barcode scanners, RFID, alarm sensors and more. This data is mined to identify specific events that management needs to know about in order to improve operations on the fly. Events are delivered to management through SMS or emails and the footage corresponding to each alert can be reviewed in seconds for accurate decision making. Some of the alerts and/or reports we deliver:

- Ghost transaction alert
- Suspicious refunds, no sales, voids, discounts, exchanges at the POS
- Unattended customers
- Employee door, Safe or back door left open (or open too often)
- Line at loan or check cashing counter too long
- Staff Overwhelmed - Unusual high store or department traffic
- Store traffic too slow - send staff to clean, fix shelves, organize the store.



## Staff Management with Real Time Eyeson Messages

Staffing is the highest cost of doing business. The Eyeson staff management system provides critical information about late openings, tardiness, staff shortages, doors left open, and more, thereby greatly improving the staff behavior. This improvement reflects in high levels of customer service combined with reductions in labor costs. This service based access control and time & attendance solution (coming soon) controls the opening and closing of stores and access to the critical doors such as employee only areas, office, safe, and back doors with this low cost and 100% hassle free solution. There is no need to maintain your system, learn to use new software, get trained, or prepare more reports. Eyeson will take care of it all for you.



## Eyeson @Ease Business Care Program – We will do it for you.

Let us respond to the notifications and alerts delivered by your Eyeson system. We will interact with your personnel in real time, guiding them through critical situations, or simply making sure that they are doing their job in an accurate, timely, courteous, and efficient manner. Every event is logged and a weekly or monthly executive summary report is provided to you. This report may be linked to the action video footage related to each event, so you may check on our work and draw your own conclusions. This is 100% accountability at your fingertips.

## Demographics, Customer Behavior, and Customer Service Quality Studies.

Do you want to know the demographic of your client base, understand its behavior and tastes, and then make sure that your staff really knows how to take care of the clients? Eyeson can provide on demand studies sold in packages of 500 events verifications. You can hire our professionals to watch customers entering your store and then gather valuable information about them, as well as check on how your staff is interacting with them. Share the results of our findings with your staff, adjust your customer service strategy, merchandising, and store layout to better suit your customers, and watch your sales go up with Eyeson.t

